

Event : SOCIAL MEDIA DAY CELEBRATION

Date : 30/06/2026

Organised by : Department of Visual Communication

Academic Year : 2026 - 2027

Report :

On the occasion of Social Media Day, a series of interactive activities was organized to promote the safe, responsible, and meaningful use of social media among students. First-year students from all departments gathered in the auditorium to participate in the programme. Adding colour and enthusiasm to the celebration, the first-year Visual Communication students held emoji placards and cheered for their fellow students, creating a vibrant atmosphere that highlighted the significance of the day.

Sr. Celine, Head of the Department of Visual Communication, invited the student community to take a pledge committing themselves to the wise, respectful, ethical, and responsible use of social media. The programme was graced by the Principal, Sr. Jayaceli, who addressed the gathering and emphasized the importance of practising responsible digital behaviour by following the do's and don'ts of social media.

As part of the awareness initiative, students were educated on key aspects of digital citizenship, including safeguarding personal information, verifying information before sharing, respecting others in online spaces, preventing cyberbullying, and maintaining a healthy balance between online and offline. The pledge served as a meaningful reminder of every student's responsibility to become a conscientious and ethical digital citizen.

To make the celebration more engaging, a quiz competition on social media applications was conducted. The quiz covered topics such as popular social media platforms, their features, online etiquette, digital safety practices, and responsible online behaviour. It attracted enthusiastic participation from the students and proved to be both informative and enjoyable. The programme successfully enhanced students' digital awareness while encouraging critical thinking, creativity, and responsible engagement with social media.